Welcome!

To Lowlander

Welcome to our second Customer Day

What do you want to get out of today?

- Product information
  - Product news
  - ‘How to’ information
- Discuss Quality best practices
- Networking
  - Meet other customers and exchange experiences
- Fun!

Autoliv
Allied Motion
The Netherlands
PRIMUS
WAFER PAPER
TENCATE GRASS
ECOM
1849
Breustedt Chemie B.V.
PROMOLDING
CREATING | POLYMER | SOLUTIONS
mm
madern
EUROFAST®
"Fixed quality"
avantiun
TANATEX
CHEMICALS
PANIFLOWER
Supporting Premium Bakers
pneutec
etex
DSM
Celanese
aalberts
advanced mechatronics
MOGEMA
farm dairy
VAN BALLEGOOIJEN
VBF
FOODS
SOLENIS
SHERWIN WILLIAMS
COVER THE EARTH
aalberts
advanced mechatronics
LAMERS
edilon)(sedra
valspar
if it matters, we're on it
Networking time!
Cosun Beet
COMPANY
KOPPERT
BIOLOGICAL SYSTEMS
GNT
Bouwhuis Enthoven
EGG PRODUCTS
adapa

Agenda

1:00-1:30 PM	Short introduction and company update (Otto de Graaf)
1:30 -2:00 PM	Cost and Culture of Quality (Gerben de Haan, Nils Nugteren)
2:00-2:30 PM	Coffee break
2:30-3:00 PM	Cost or Quality, Data or Information, Hans Zijlstra, Farm Dairy
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Dark clouds gathering ...

Geopolitical tensions and
new regulations affect
our supply chains

Macro-economic concerns

Industrie dreigt
Bedrijfsleven loopt in heel Europa
Industrie wil meer vrijheid bij

Europese bedrijven moeten hun keten toch gaan doorlichten

Marceline Bresson

Europese bedrijven worden verplicht om hun toeleveringsketen door te lichten op schendingen van mensenrechten en milieuregels. Foto: Lex van Lieshout/ANP

Source: Financieel Dagblad

"These are testing times. Against a backdrop of war....
... The EU has to seize this moment and focus on restoring growth and resilience."

Jean-François van Boxmeer
ERT Chair

Source: European Round Table for Industry vision paper

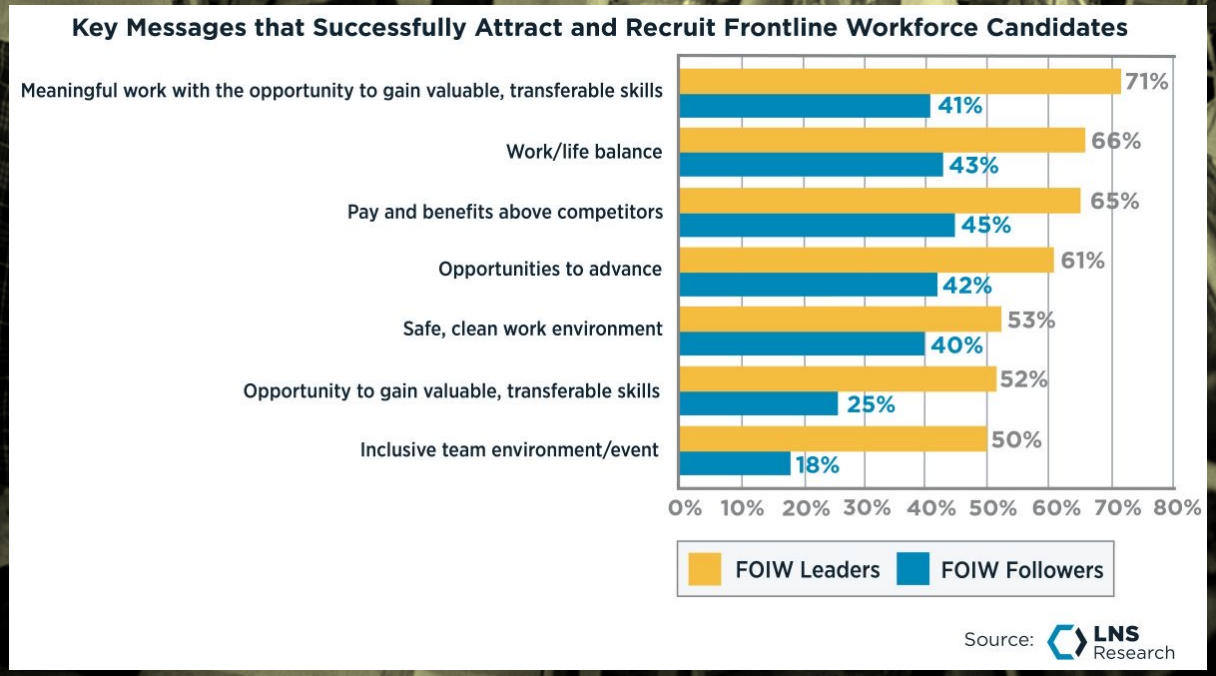
Index	Today	Month Ago	Direction	3-Yr Trend
Manufacturing PMI	46.0	46.9	Contracting	
New Orders	45.6	42.6	Contracting	
Production	46.7	51.1	Contracting	
Employment	48.1	51.4	Contracting	
Supplier Deliveries	45.7	43.5	Contracting	
Inventories	44.0	45.8	Contracting	
Customers Inventories	46.2	51.4	Low	
Prices	41.8	44.2	Contracting	
Backlog of Orders	38.7	37.5	Contracting	
New Export Orders	47.3	50.0	Contracting	
Imports	49.3	47.3	Contracting	

Source: Institute of Supply Management (ISM)

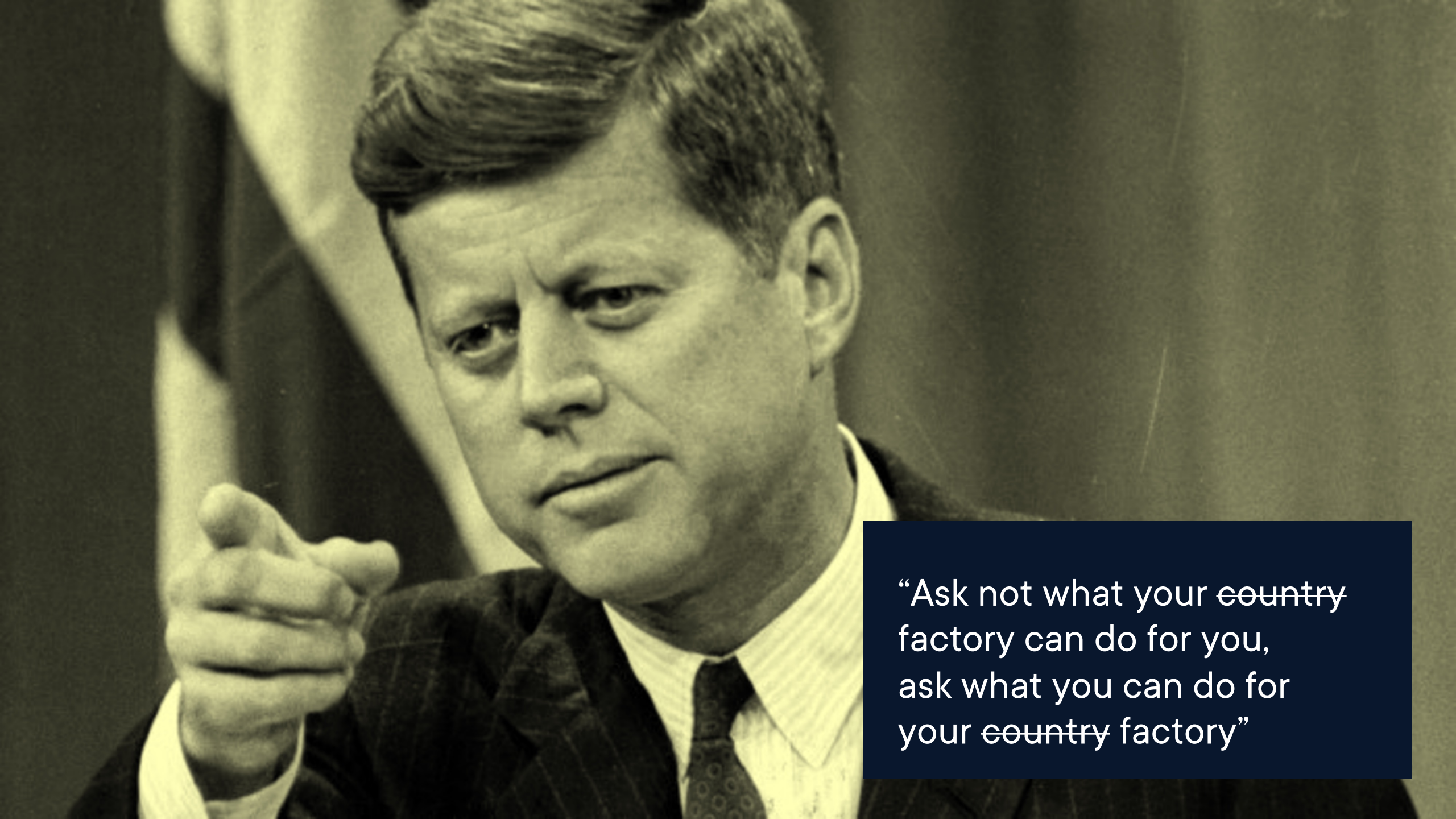
A typical manufacturer's workforce

	2019	2023
Avg tenure	20 years	3 years
Avg time in position	7 years	9 months
Avg 3 month retention	90%	50%

Source: LNS Research



“Never let a good crisis go to waste”


“Ask not what your ~~country~~ factory can do for you, ask what you can do for your ~~country~~ factory”

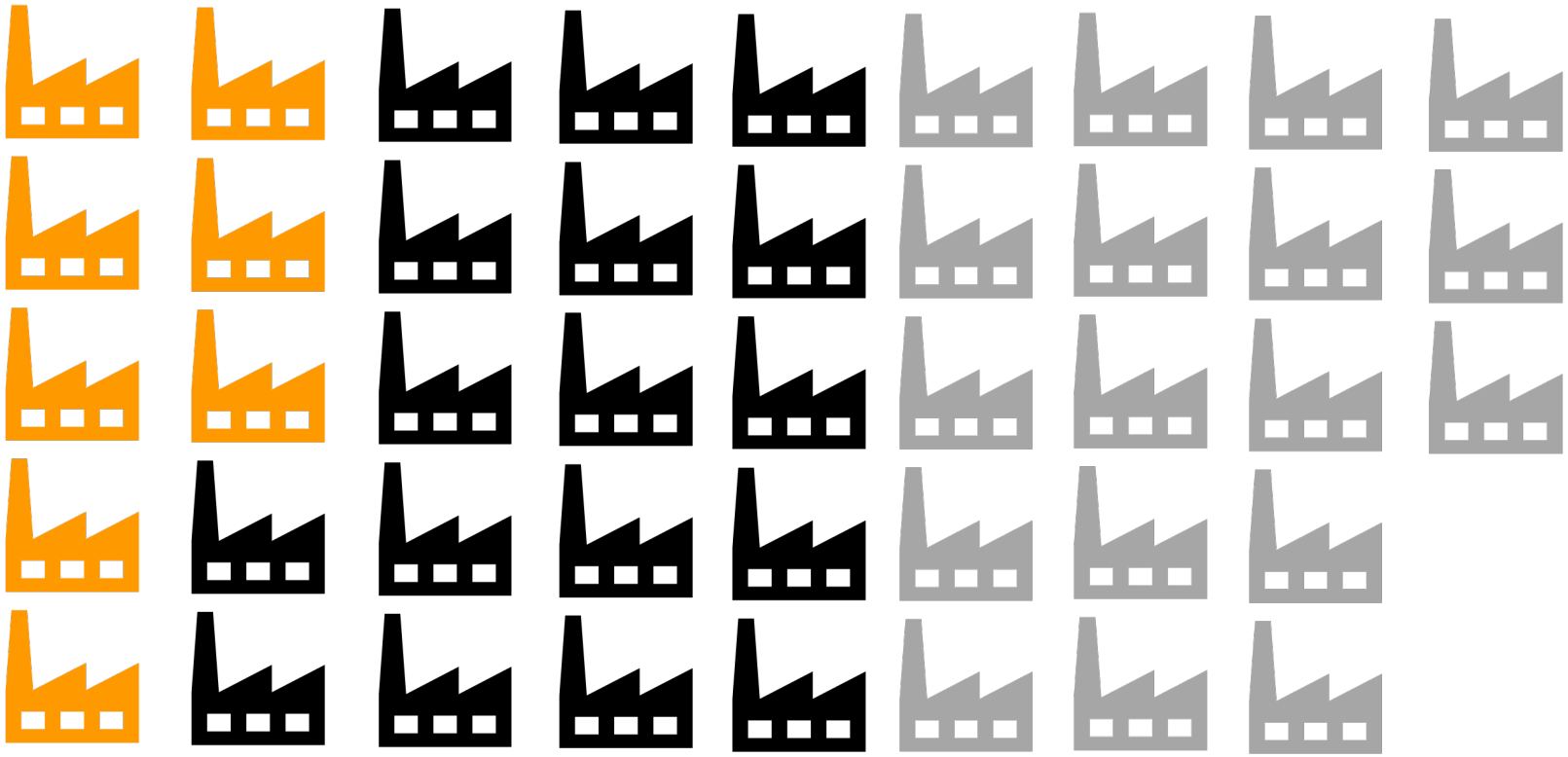
Follow the leader…

- Opportunity for Quality to assume a leadership role
  - Workforce challenges and digitization
  - Culture of Quality
  - Sustainability
  - Supply chain transparency

Ster
And now a word from our sponsor...

Continued growth

New plants running AlisQI since March 2023



BNL Plants

US Plants

Toll manufacturers

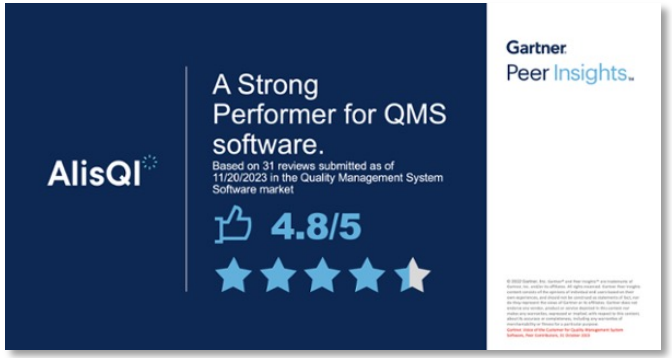
>150 plants worldwide

60% BNL

21% US

19% RoW

Market recognition



Market Guide for Quality Management System Software

11 April 2023 - ID G00764229 - 22 min read

By Sam New

Gartner

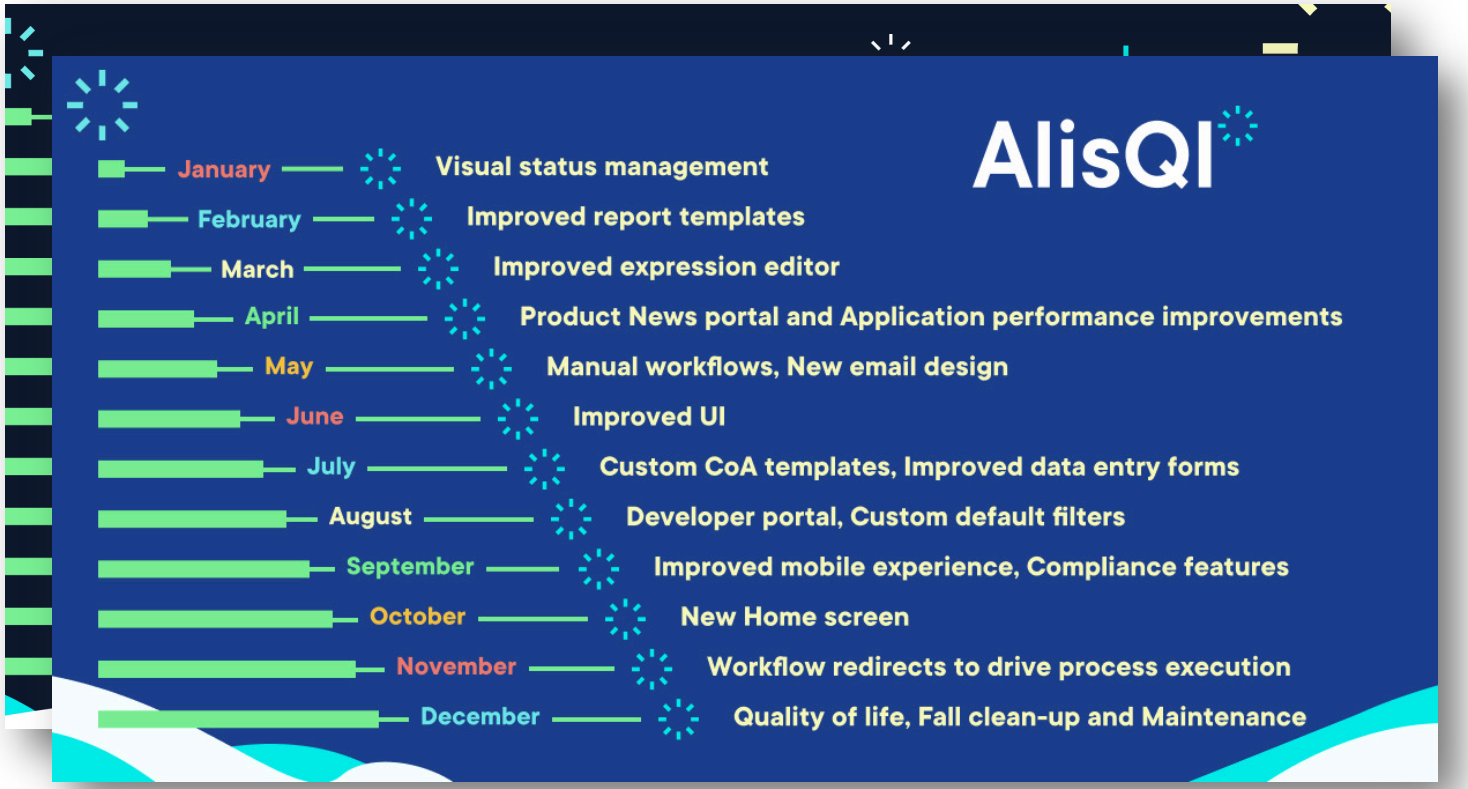
THE Quality SHOW

MANUFACTURING TOMORROW

Quality MAGAZINE

Another fruitful year for AlisQI

Major improvements month after month.



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Use case areas

Quality Control & SPC

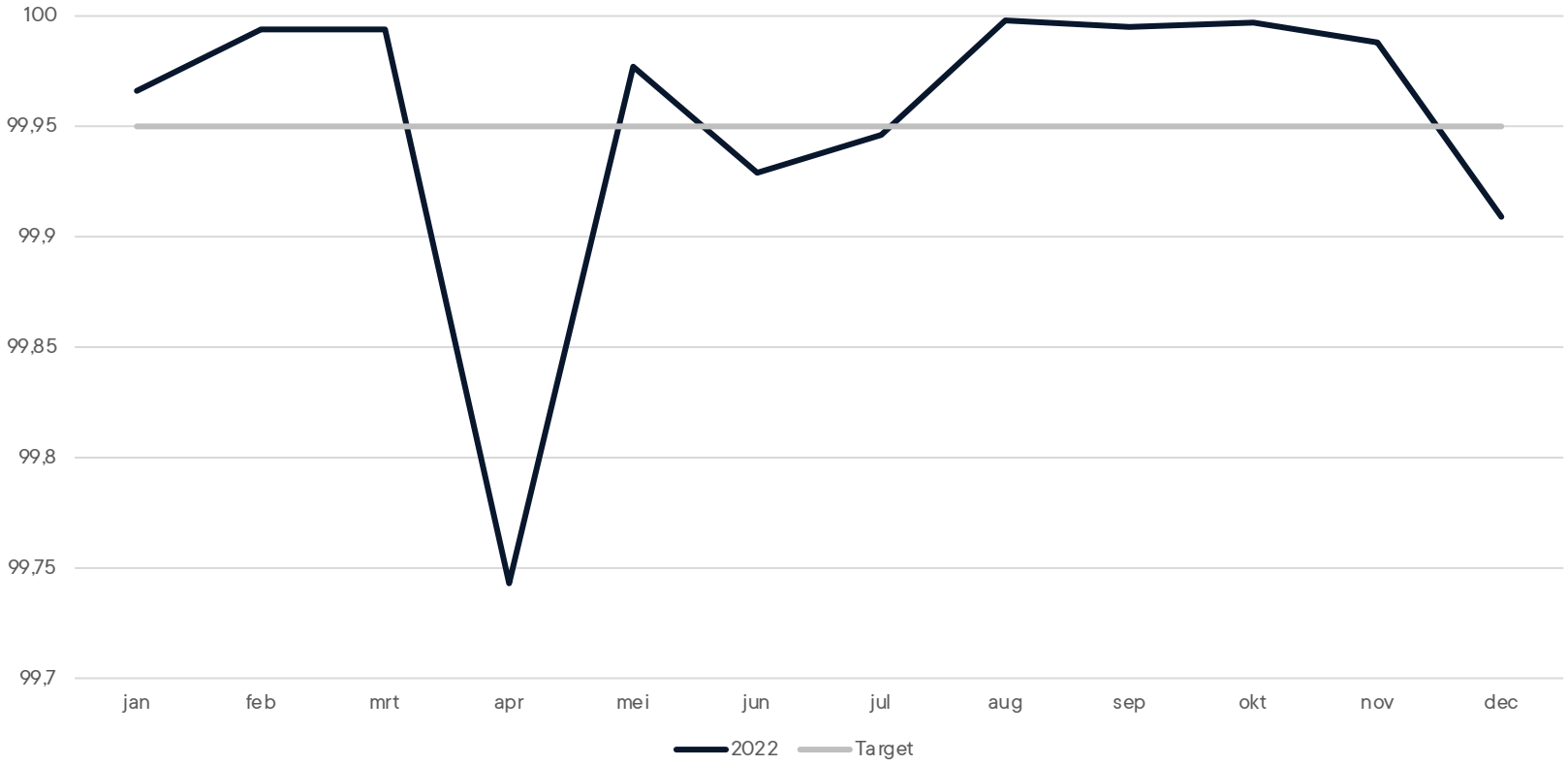
Document Management

Continuous Improvement

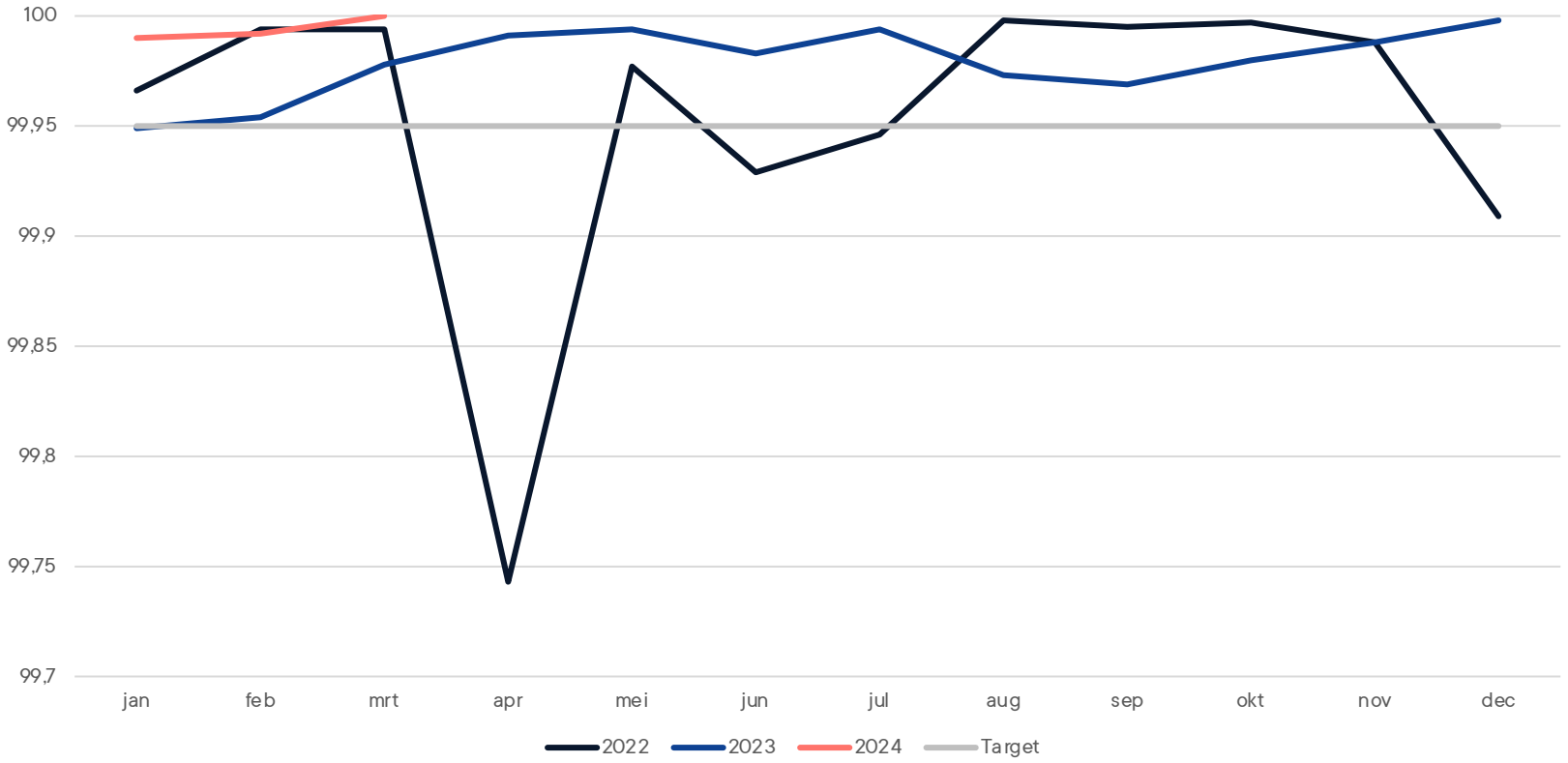
Environment, Health & Safety

Supply Chain Quality

Product Uptime 2022

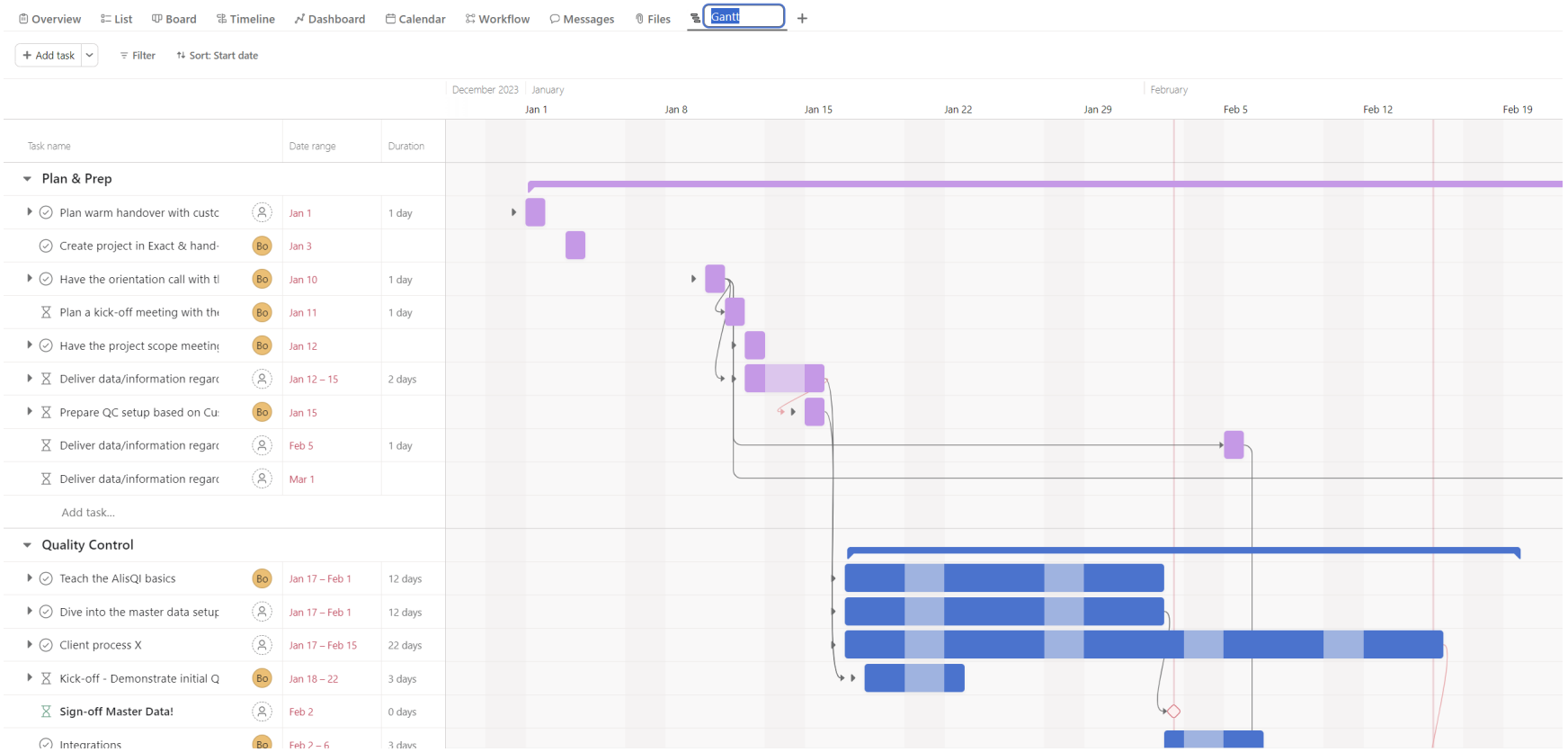


Product Uptime 2023/2024

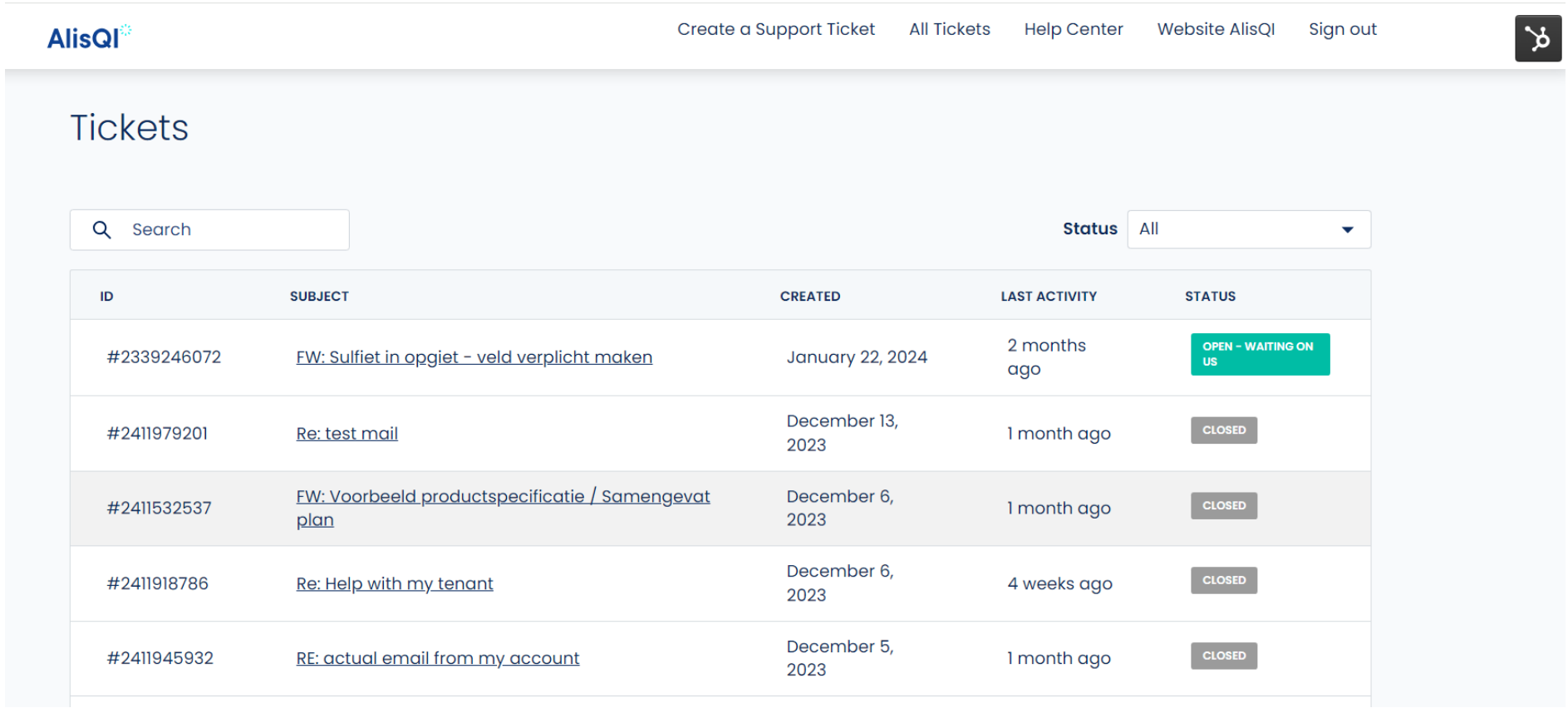


See https://status.alisqi.com/

Professionalizing projects



Online Customer Support Portal



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Cost and Culture of quality

Reach me at gerben@alisqi.com or www.alisqi.com

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How do you continue to like what you do in quality assurance?

Started by Rv16, Apr 14 2021 04:17 AM Share this

14 replies to this topic

1 votes

Rv16 #1

Grade - Active

IFSQN Associate

ASSOCIATE

8 posts
1 thanks

3
Neutral

United States

Posted 14 April 2021 - 04:17 AM

I genuinely want to know what do you do to continue to fuel your passion in the [somewhat discouraging] world of quality assurance in manufacturing. I joined QA right out of college knowing nothing about quality except some college recruiters that came and talked about how great the job is and you are keeping the food safe. I didn't have a career path. That was 8 years ago, I have progressively moved up and the higher I move up, the less passionate I am about the job. I constantly have to play the "bad cop" (probably like many QA professionals) to keep our process and product safe. It's difficult to think about millions of good quality shipments we have made when Quality is only recognized when there are problems that come in (the other being Customer Service, a hugely underappreciated role). Over the years, I watched my colleagues in Operation and Sales get recognized for all the successes and awards while Quality is left out of all recognition. Yet when there are problems, Quality names will be first to come up. Some time I joke with people that I wish people would call me up and tell me how great the products are instead of just calling me when products are not up to standard. Of course, Sales get those positive calls. Sorry if I sound like I am complaining, I understand the importance of the role and regardless of how I feel about the role, I will continue to do what I need to do to keep our product safe. I just want to see what other people on here do to continue to love what you do. I know changing career is an option but I want to do everything I can before considering that option especially I have already invested almost 10 years in this.

afehd and NC-FSQA like this

"I constantly have to play the bad cop to keep our process and product safe".

Kitty Appels · 1st

Stress and Burnout Coach for QA-professionals in the Food Industry,
Coach and Mentor for QA-professionals in the Food Industry

Rijssen, Overijssel, Netherlands · Contact info

16,499 followers · 500+ connections

Food Safety Experts

Van Hall Larenstein University of Applied Sciences

Lack of leadership support

In many businesses, quality is still not seen as a mature business function.

This impacts the culture of quality.

As a result, quality and the business' long-term success is at stake.

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How to convince Leadership?

- Culture starts at the top.
- It's our job to convince leadership.
- Business leaders speak the language of $$$.
- We need to translate quality operation in $$$.

Total Cost of Quality

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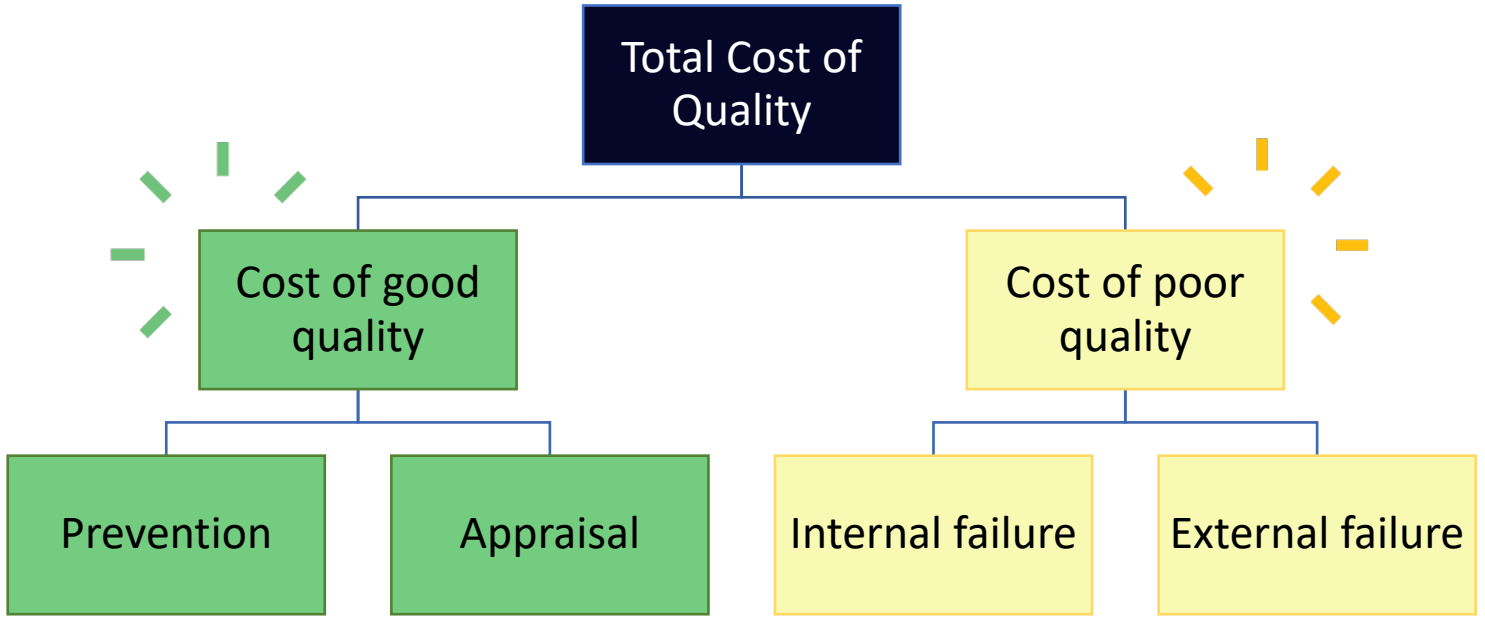

- Quality assurance
- Quality audits
- Quality and production staffing
- Corrective action program
- Education and training
- Continuous improvement efforts
- …

- Inspection
- Quality audits
- Acceptance testing
- Material testing
- Quality and production staffing
- Calibration of tools/ equipment
- …

- Rework
- Scrap
- Corrective action process
- Disposal costs
- Rework of supplier rejects
- Re-testing
- …

- Customer returns
- Complaints in warranty
- Product recalls
- Replacement product
- Customer complaint processing
- Shipping costs
- …

Source: PAF model Prof. Feigenbaum

How to Quantify?

- *Cost = n * p*
- *n* is easy
- Keep *p* simple

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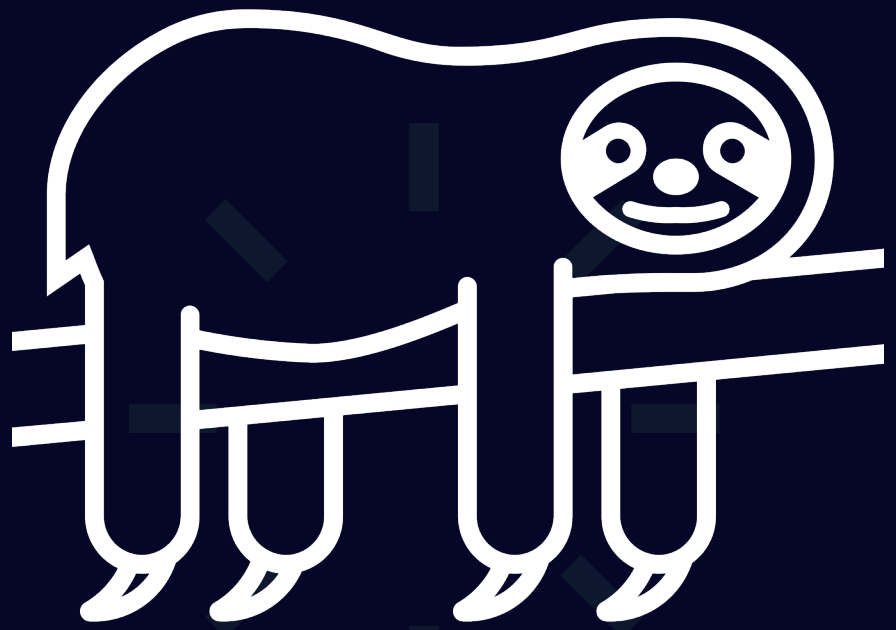
Examples

Complaint handling
$ = Number * Std. price per complaint

Lost opportunity
$ = Reduction * Sales volume

Supplier Corrective Action Requests
$ = Number of SCARs * Std. price



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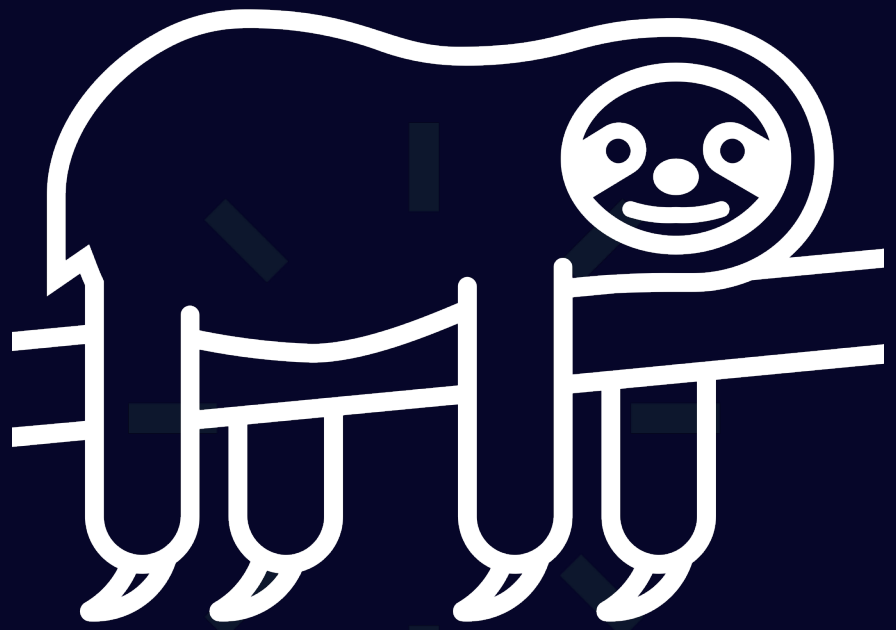
Examples (cont.)

Quality Manual reading
$ = Time spent reading * Hourly rate

Controlled documents management
$ = Number of revisions * Std. price

Unused capacity
$ = Number hours stand still * Margin



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Easy does it

- *Cost = n * p*
- *n* is easy
- Keep *p* simple

- Guestimate and iterate
- S / M / L
- Cost = (n * p) + direct costs

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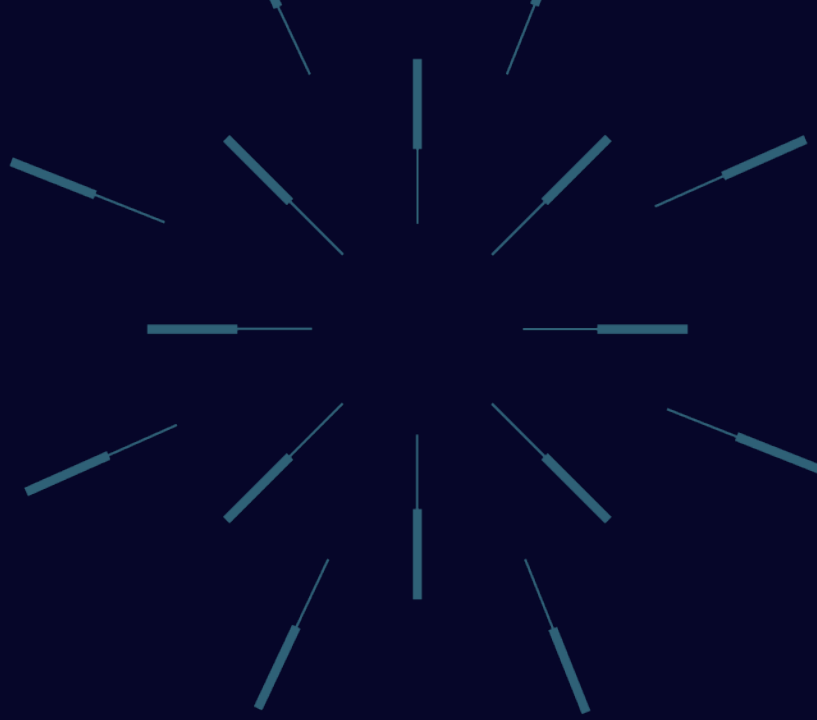
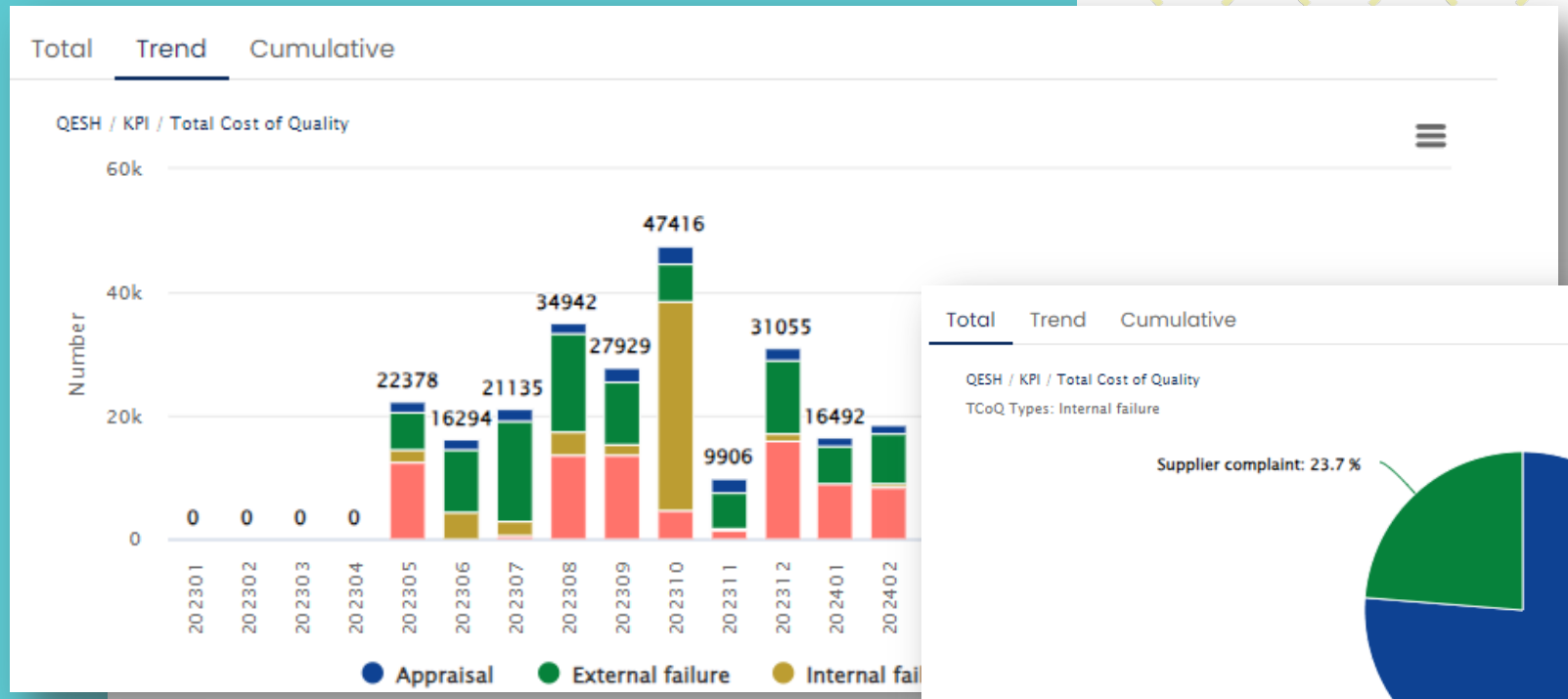
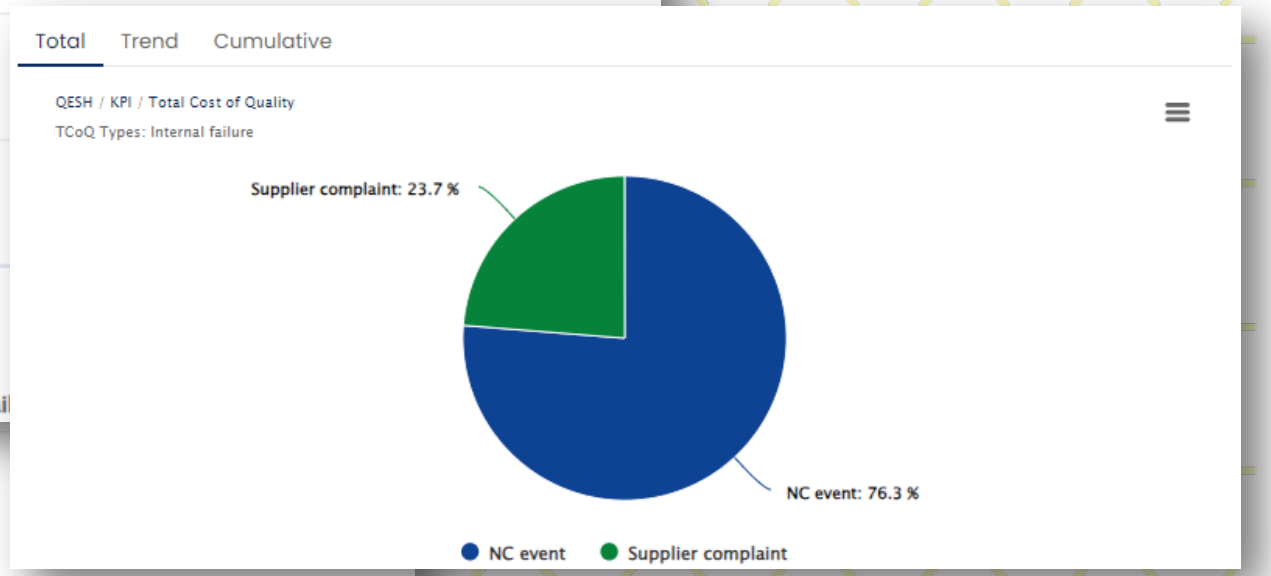
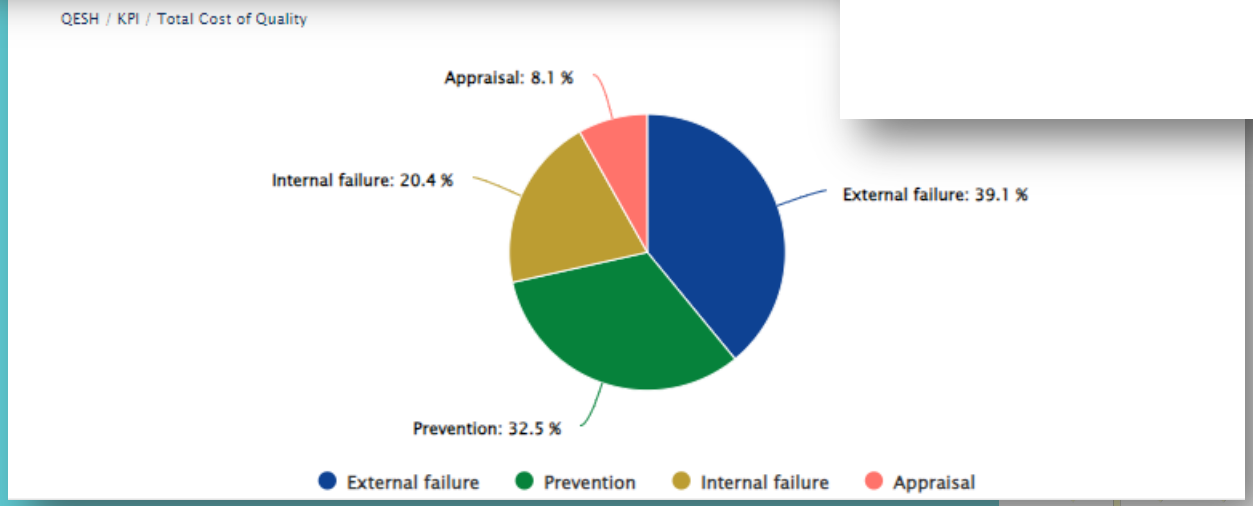
Automate the heck out of it!



AlisQl


Total
Trend
Cumulative
QESH / KPI / Total Cost of Quality
60k
40k
20k
0
Number
0
0
0
0
22378
16294
21135
34942
27929
47416
9906
31055
16492
202301
202302
202303
202304
202305
202306
202307
202308
202309
202310
202311
202312
202401
202402
Appraisal
External failure
Internal fai


Total
Trend
Cumulative
QESH / KPI / Total Cost of Quality
TCoQ Types: Internal failure
Supplier complaint: 23.7 %
NC event: 76.3 %
NC event
Supplier complaint


QESH / KPI / Total Cost of Quality
Appraisal: 8.1 %
Internal failure: 20.4 %
External failure: 39.1 %
Prevention: 32.5 %
External failure
Prevention
Internal failure
Appraisal

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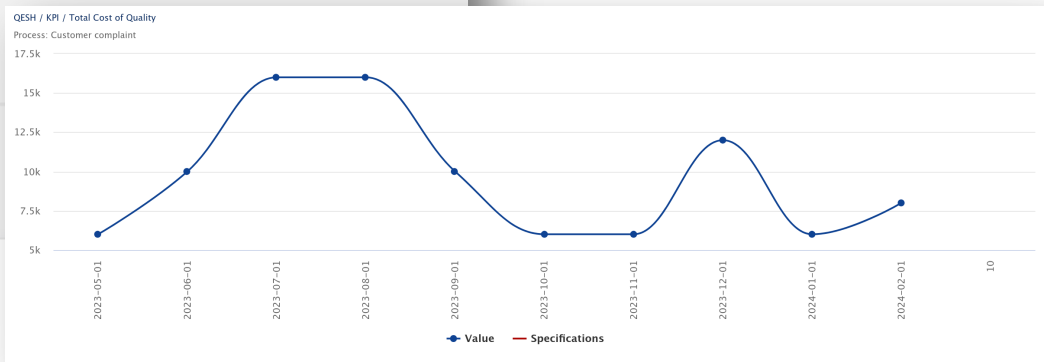
AlisQI QC Shop floor Suppliers Reporting Documents QESH Management

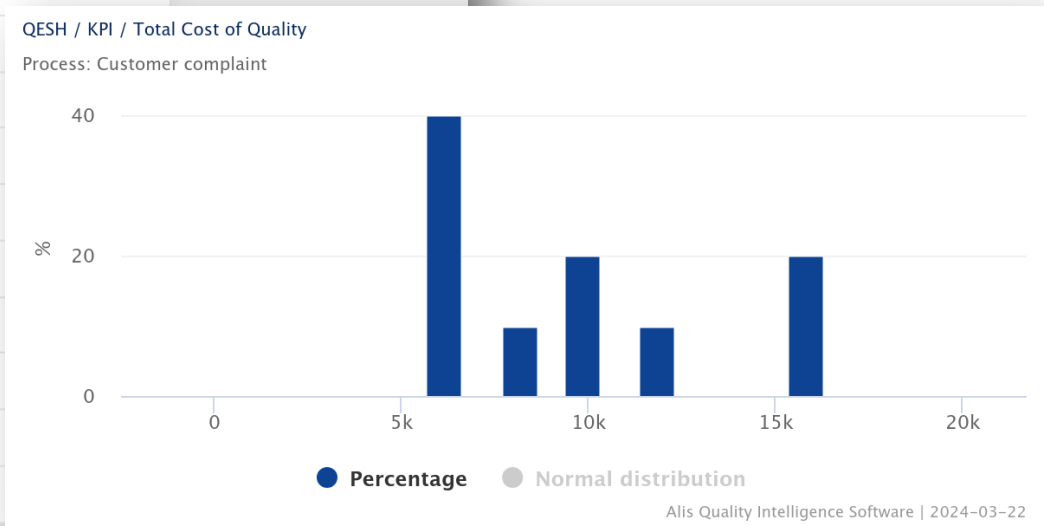
QESH / KPI / Total Cost of Quality

Results overview

1 / 1 Stored Turn off

Datum	TCoQ Types f(x)	Process	Record count	Value $ f(x)
2024-02-01	External failure	Customer complaint	4	8,000
2024-01-01	External failure	Customer complaint	3	6,000
2023-12-01	External failure	Customer complaint	6	12,000
2023-11-01	External failure	Customer complaint	3	6,000
2023-10-01	External failure	Customer complaint	3	6,000
2023-09-01	External failure	Customer complaint	5	10,000
2023-08-01	External failure	Customer complaint	8	16,000
2023-07-01	External failure	Customer complaint	8	16,000
2023-06-01	External failure	Customer complaint	5	10,000
2023-05-01	External failure	Customer complaint	3	6,000





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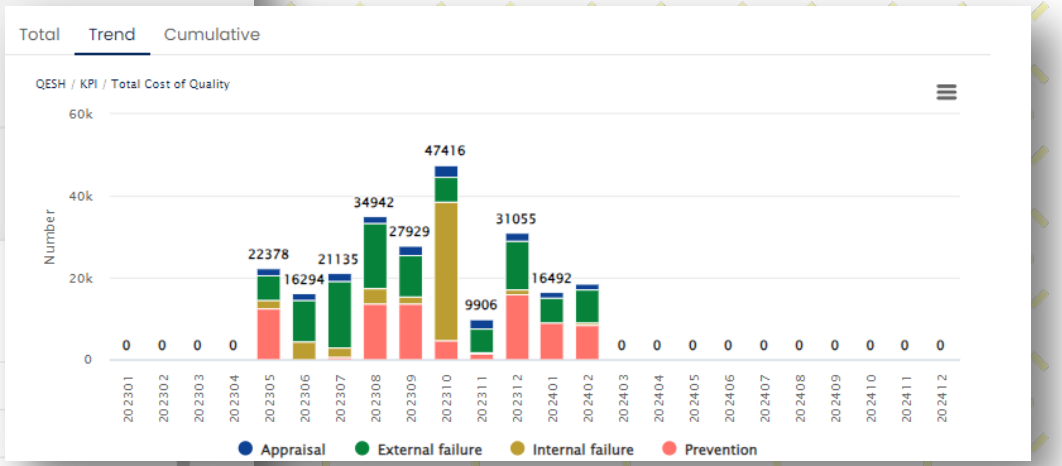
AlisQI QC Shop floor Suppliers Reporting Documents QESH Management

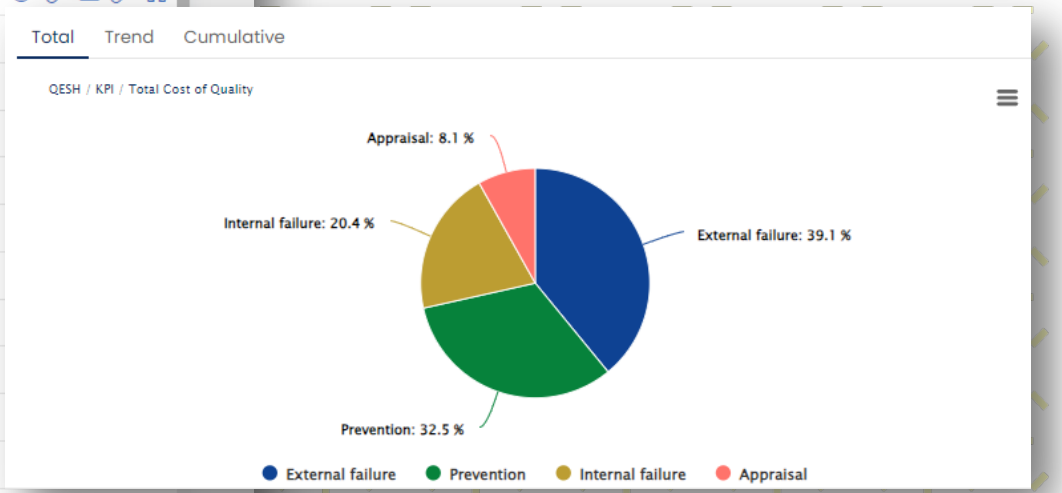
QESH / KPI / Total Cost of Quality

Results overview

1 / 11 Stored

Datum	TCoQ Types f(x)	Process	Record count	Value $ f(x)
2024-02-20	Prevention	Internal audit	2	1,000
2024-02-01	External failure	Customer complaint	4	8,000
2024-02-01	Appraisal	Visual inspections	133	266
2024-02-01	Internal failure	NC event	10	340
2024-02-01	Appraisal	Pallet inspection	69	207
2024-02-01	Internal failure	Supplier complaint	2	120
2024-02-01	Appraisal	Container inspections	26	78
2024-02-01	Appraisal	Bigbag inspection	24	96
2024-02-01	Appraisal	Semi finished good inspection	2	6
2024-02-01	Appraisal	Box count	99	99
2024-02-01	Appraisal	Label check	1	4
2024-02-01	Appraisal	Visual inspection post packaging	197	197
2024-02-01	Appraisal	Weight check	77	231
2024-02-01	Appraisal	Teats IPC	268	268
2024-02-01	Prevention	External audit	3	7,500
2024-01-01	Internal failure	Supplier complaint	1	60
2024-01-01	Appraisal	Teats IPC	204	204





AlisQI

From Cost of Quality to Culture of Quality

Culture of Quality

“Culture eats Strategy for Breakfast”

Peter Drucker

What is a Culture of Quality

Culture of Quality is the set of **shared values, attitudes and standards**, established by **leaders**, that form the **behavioral foundations** for an **optimized work environment**.

Why do I care?

Because:

- Culture of Quality = Good Quality
- Good Quality = Good Business
  - Revenue ↑
  - Cost ↓
  - Profit ↑
  - Customer Satisfaction ↑
  - Waste & Rework ↓
  - Employee Satisfaction ↑

Warning signs of a Weak Culture of Quality

- Heroics, hustling and hard work save the day.
- Quality is rarely discussed, except if there is an issue.
- Lack of organizational pride, poor job satisfaction.
- Difficult to implement improvements.

Evidence of a strong Culture of Quality

- Quality is a common topic of discussion, especially leadership.
- Quality is measured, information flows freely.
- Problems are discussed and improvements come naturally.
- High job satisfaction & organizational pride.

What are the key tenets of Culture of Quality?

1. **Ownership** - hold each other accountable for outcomes, good or bad.
2. **Awareness** - collect and share relevant quality information so performance is transparent.
3. **Involvement** - responsibility is shared, Quality is everyone's responsibility, not just of Quality team.

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How to Create a Culture of Quality?

1. Ensure leadership commitment and role modeling.
2. Communicate consistently that “Good Quality is Good Business”.
3. Monitor and discuss quality metrics
4. Implement training and development for employees.
5. Encourage periodic employee feedback.

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How to convince Leadership?

- It's our job to convince leadership.
- Business leaders speak the language of $$$.
- We can translate quality investments to returns ($) using an ROI as your 'Rosetta Stone'.
- An ROI shows that "Good Quality is Good Business".

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QC & AlisQI

edilon)(sedra

1. Organising our QC

QC is organised into 3 Main Categories

1) Chemical Products (VP Articles) **38 QC Forms** Produced in Haarlem until 2019

Corkelasts®, Jointelasts®, Primers & Dex 2 Epoxies

2) RPU Foams – Trackelast (VH)

Trackelast Mats, Rail Strips, Rail Clamping Strips, Base Plate Pads, …….

3) Trade Goods (VH) - Certificate Based QC

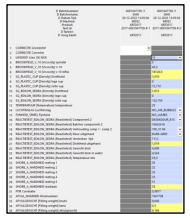
Filler Blocks, Wedges, Shims, ……..

In total > 500 QC Forms!

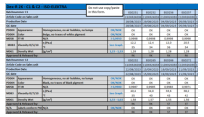
In 2020 we closed Haarlem Production and shifted strategy to using Tolling Manufacturers for production of Chemical Products…..

2.Outsourced Chemical Product

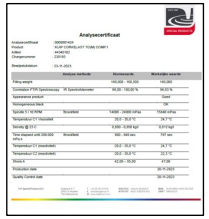
A : Corkelasts



B : Primer+Dex



C : All Types



D : Dex

?

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e)(s Haarlem

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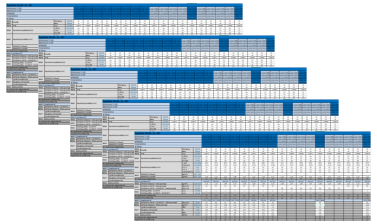
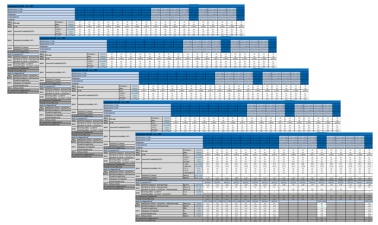
Production QC Data

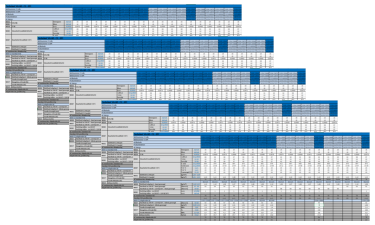
Mechanical Testing Data

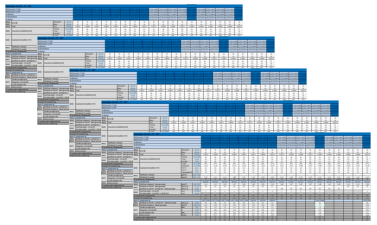
Shared QC

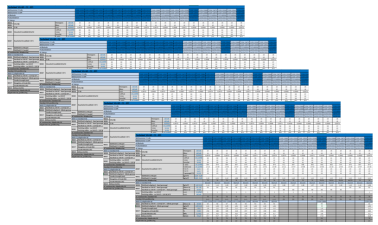
Foam Partner



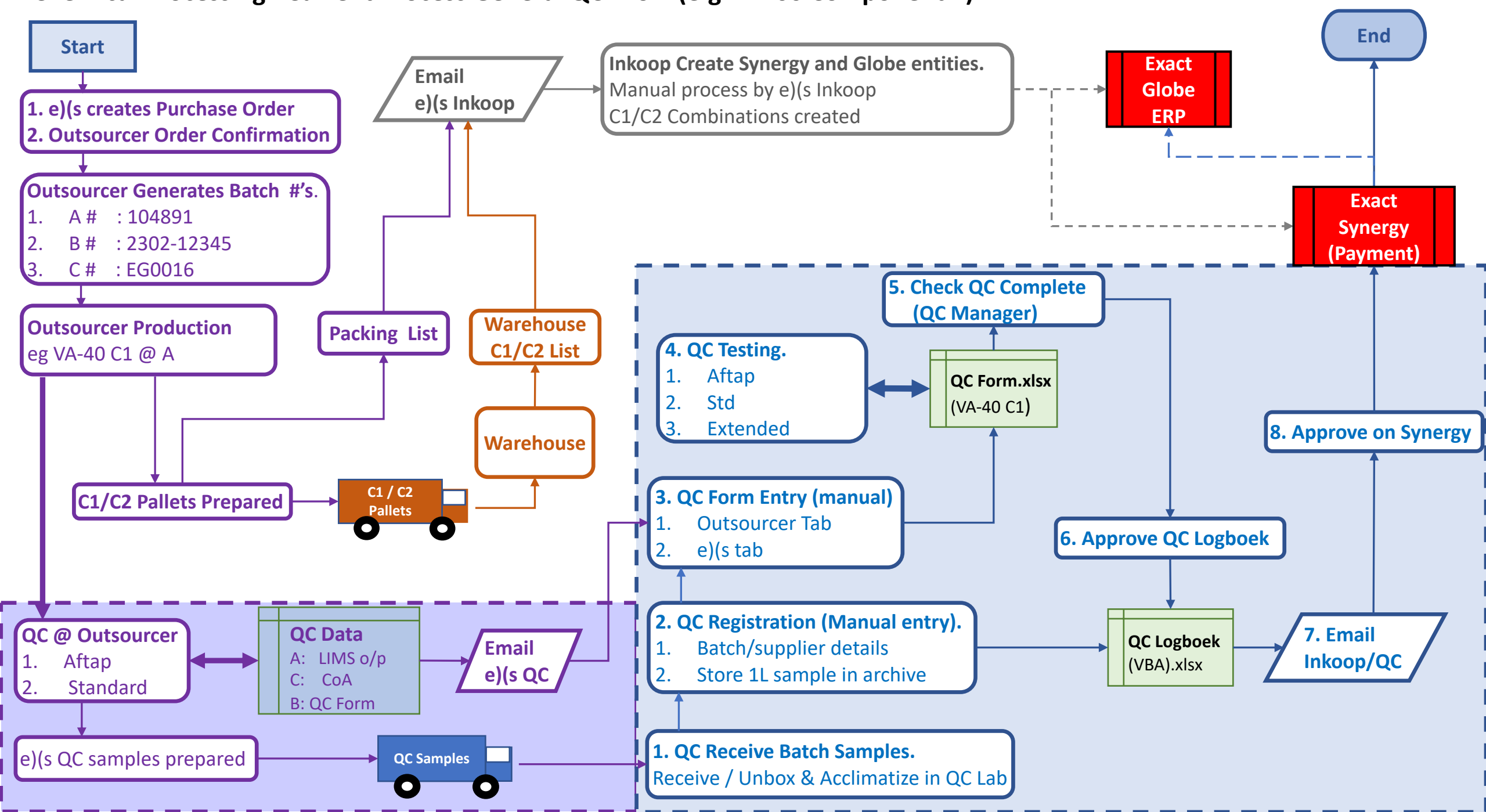








1. Chemical Processing : Current Process General QC Flow (e.g. VA-60 Component 1)



3. Challenges in QC

- The volume of QC testing in Haarlem is reducing, but the strain of data management increases.
- Haarlem QC is a small department of 3.
- It is impossible to feedback the outcome of testing to all suppliers.
- “No news becomes Good News”
- Everyone wants to know the Approval Status of “their” product!

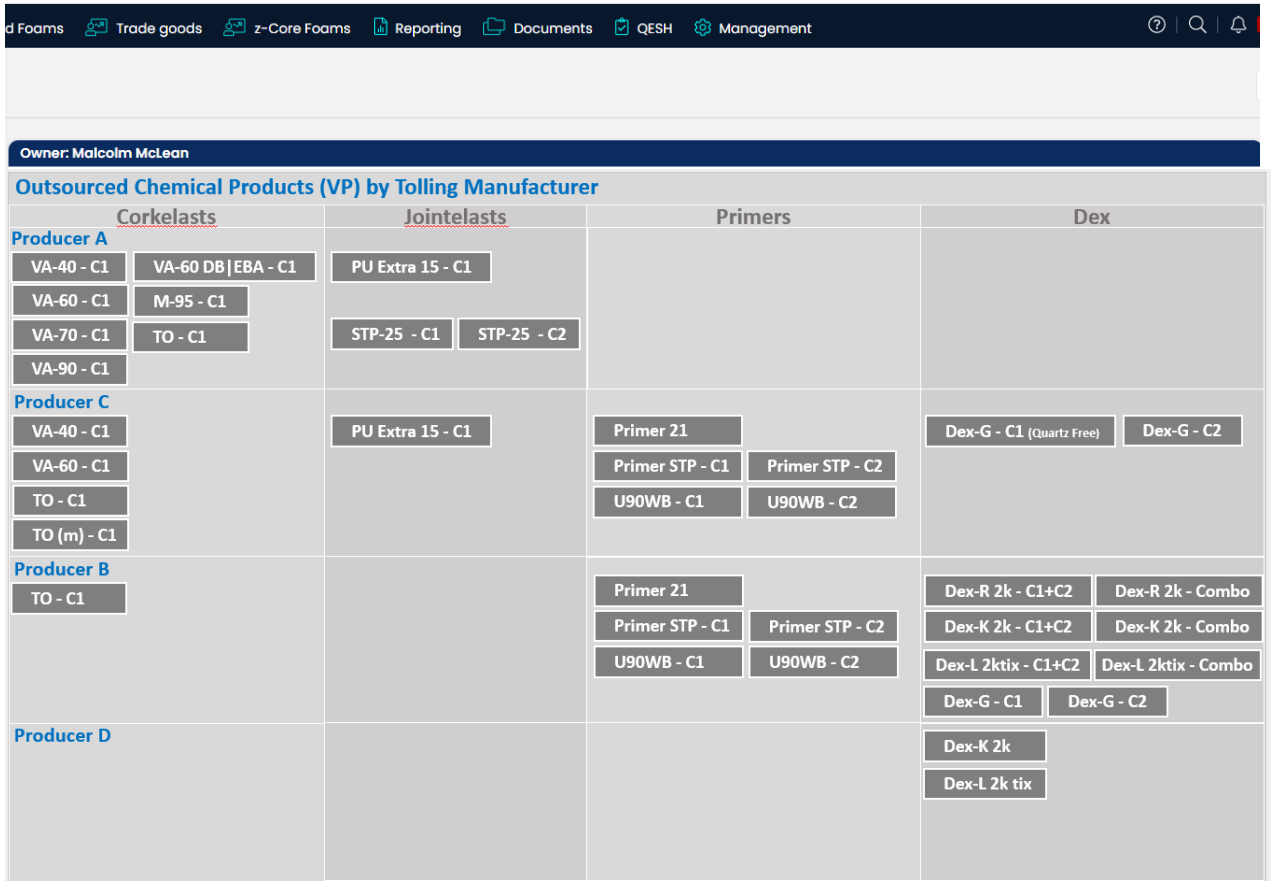
Suppliers, Purchasing, Finance, Logistics and Sales.

- The time to introduce a LIMS system had come.
- AlisQI was selected and a Business Case proposed.

For VP products alone, a 20% of one FTE was predicted.

- Onboarding began in July 23, with the focus on Outsourced Chemical QC.

4. Chemical Analysis Set

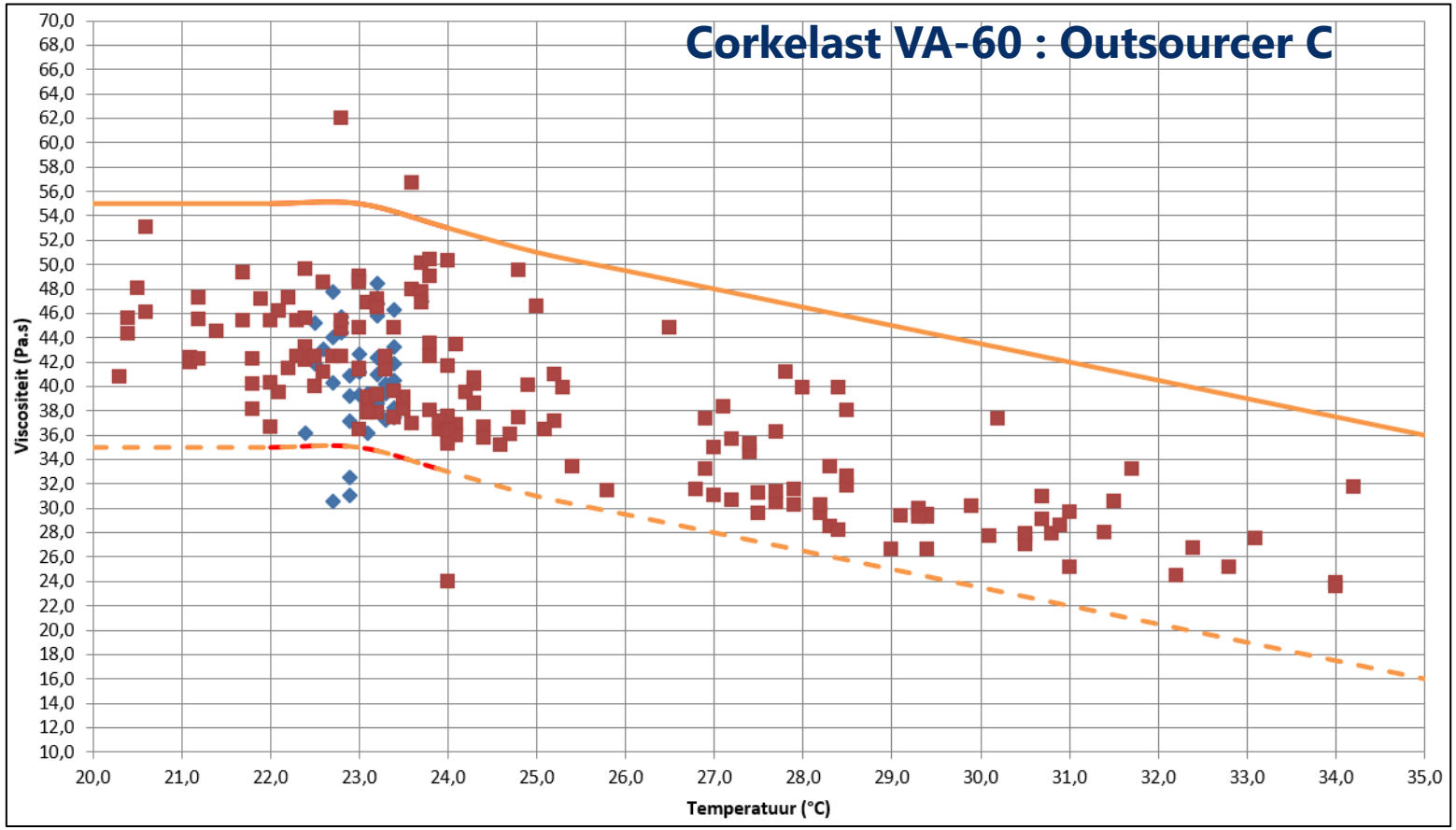


Highlights

- 38 x Excel Forms > 1 x AlisQI Analysis Set.
- Viscosity & Pot Life checks automated (Next Slide).
- More efficient batch Approvals.
- Visible **Status** for all users to see.
- Counter to help Haarlem sampling frequency.
- Internal & External Specifications introduced.
- Standardised units across all supplier data.
- Quick and easy access to trend data.
- Tools to analyse the data & improve processes.

5. Automating Viscosity & Pot Life Checks

Viscosity & Pot Life are temperature dependant & Specifications are difficult to apply.



In excel, it was inefficient looking for the result to approve within a cloud of data.

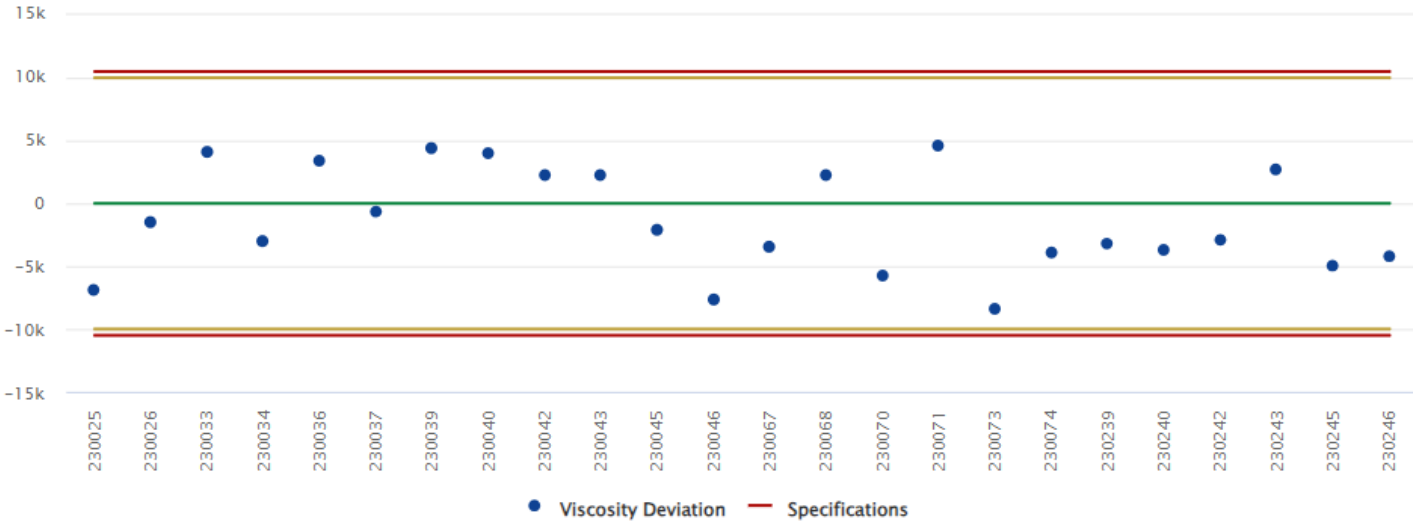
5. Automating Viscosity & Pot Life Checks

AlisQI Solution

ensity Tests | M083 Viscosity Test

Batch#	Visc Spindle *f(x)*	Viscosity (M083) mPa.s	Temp-V (C1) °C	Specifications Viscosity *f(x)*	Viscosity Deviation *f(x)*	Viscosity in spec? *f(x)*
230246	R/6/10	37,200	24.8	31400 - 41400 - 51400	-4,200	OK
230245	R/6/10	29,900	29.1	24850 - 34850 - 44850	-4,950	OK
230243	R/6/10	47,700	21.1	35000 - 45000 - 55000	2,700	OK
230242	R/6/10	41,900	23.1	34800 - 44800 - 54800	-2,900	OK
230240	R/6/10	37,900	24.7	31600 - 41600 - 51600	-3,700	OK
230239	R/6/10	41,800	22.7	35000 - 45000 - 55000	-3,200	OK
230074	R/6/10	38,700	24.2	32600 - 42600 - 52600	-3,900	OK
230073	R/6/10	35,200	23.7	33600 - 43600 - 53600	-8,400	OK
230071	R/6/10	36,300	31.2	21700 - 31700 - 41700	4,600	OK
230070	R/6/10	30,600	28.1	26350 - 36350 - 46350	-5,750	OK
230068	R/6/10	39,500	27.5	27250 - 37250 - 47250	2,250	OK
230067	R/6/10	30,200	29.9	23650 - 33650 - 43650	-3,450	OK

- Measured Temperature is compared against a separate analysis set, which creates the Viscosity Specifications at 0,1 °C intervals.
- 'Viscosity Deviation' allows an SPC trend to be introduced to compare the measured viscosity versus the mid-spec value.



6. External User Accounts

- The data from our partners is **our** data and also required for our Customers.
- One of the key selling points of AlisQI for edilon)(sedra was the flexibility of the system and the provision of User Accounts.
- It provides a route for data to be directly entered by our partners “Correct first time”.

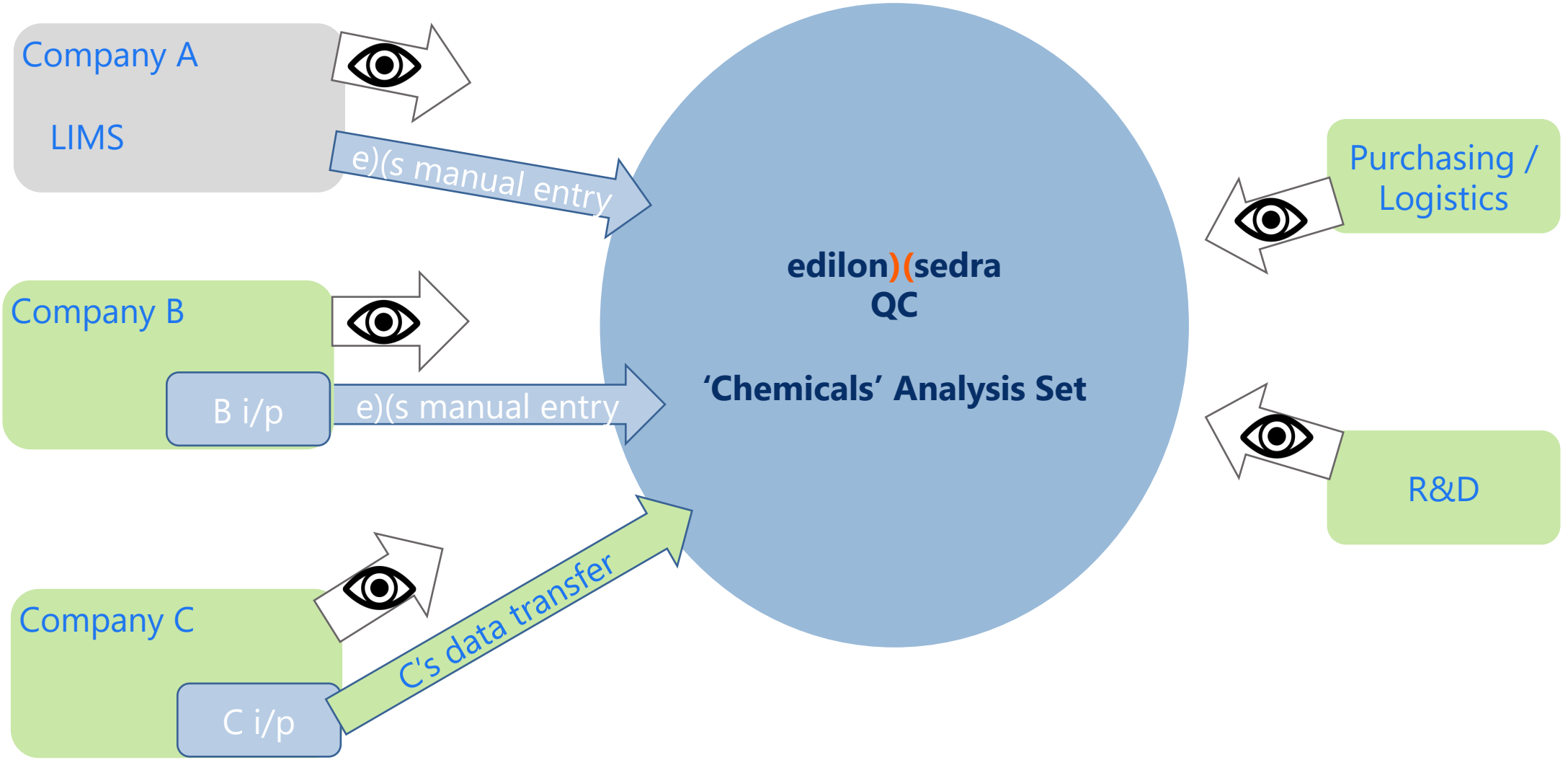
Challenges

- How to manage Read & Write privileges of outsourcers within an analysis set.
- The models home page has been disabled for our partners.
- Emailing data within customer accounts has been disabled.
- Introducing AlisQI to our partners.

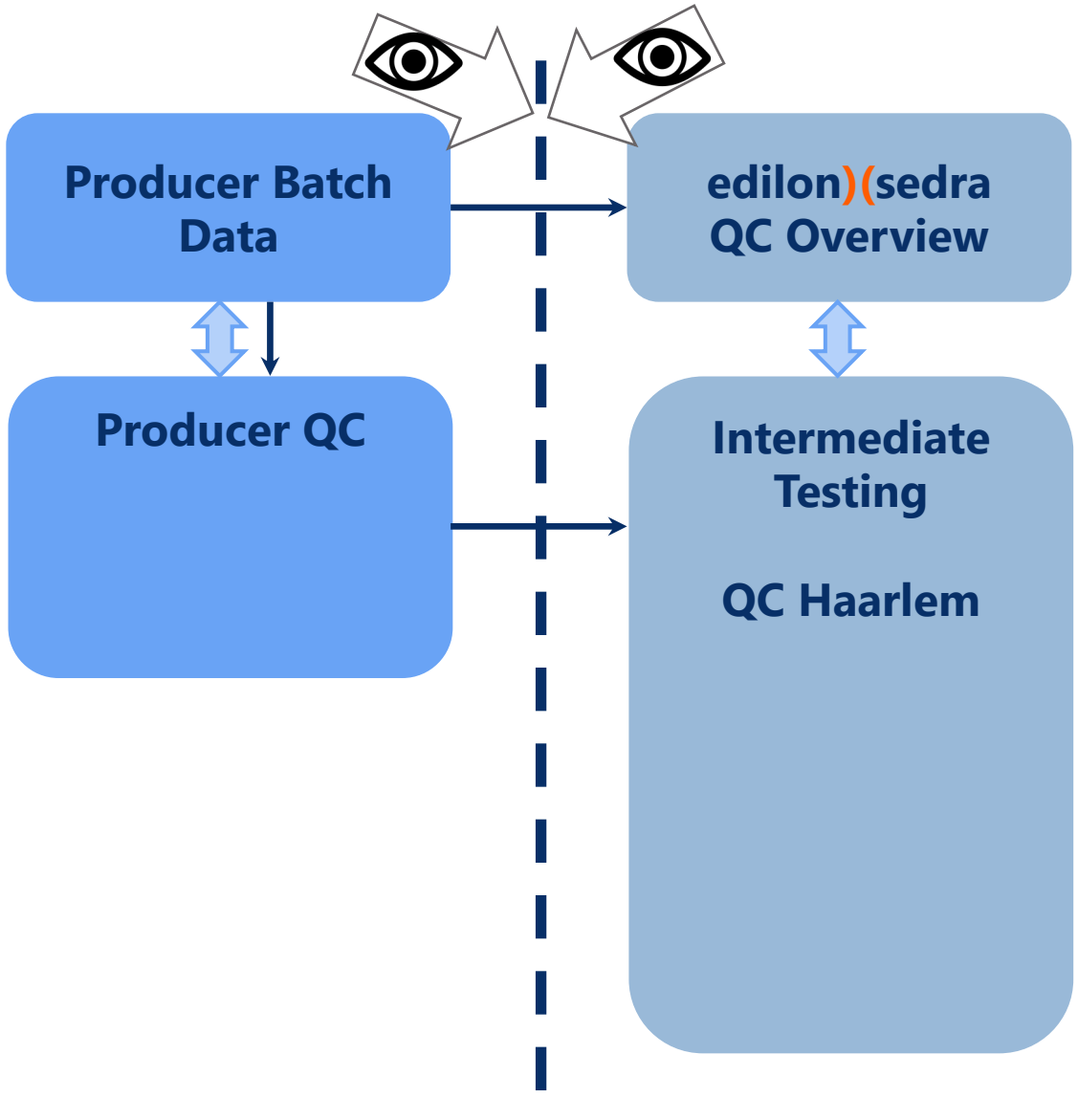
Solutions

The next two slides describe how we are implementing this.

6. AlisQI Customer Accounts – Chemical Partners



6. AlisQI Customer Accounts – RPU Foams



Final Product Approvals

Old Shared Excel Form

Quality Control Inspection Sheet according to Terms of Delivery R4665 rev03			Production date:	see table	Batch number:	2405-102
Product	TRACKELAST RPU/Blue	edilon)(sedra APPROVED QUALITY CONTROL				
Supplier	Bramming Plast-Industri A/S			BPI QC	edilon)(sedra QC	Remarks: 1 QC Mat per 2000m² per batch and minimum 2 QC Mats per batch. Only send these QC Mats to e)(s when the BPI measurement pass the ToD criteria for QC Mats.
e)(s purchase order nr.	5010		Employee	BP	NN	
e)(s article code	VHSTM		Date	07.02.2024	16/02/2024	

Fill out the table with recorded values (OK / not OK for appearance; volume and density are calculated).

QC Mat	Bramming Plast Industri QC								
	Block number T=Top, B=Bottom	Production date	Thickness Table 2.4.3	Appearance Table 2.4.2	Length Table 2.4.4	Width Table 2.4.4	Measured Mass	Calculated Volume	Density Table 2.4.5
Spec.	n/a	n/a	19.0-20.5 mm	OK	997-1003 mm	300 -303 mm	n/a	n/a	156-174 kg/m3
1	02 T	02.02.2024	19,9	OK	1002	302	982	6,02	163
2	04 B	02.02.2024	20,3	OK	1002	302	1010	6,14	164
3									
4									

QC Mat	edilon)(sedra QC													
	Block number T=Top B=Bottom	Thickness Table 2.4.3	Length Drawing Ha 2011-1148C	Width Drawing Ha2011-1148C	Measured Mass	Calculated Volume	Density Table 2.4.5	Compressive Modulus Estat A M070	Compressive Modulus Estat C M070	Water absorption M024	Compression set M065	Tensile strength TS M066	Strain at break Eb M066	Tear strength Ts M067
Spec.	n/a	19.0-20.5 mm	300 - 303 mm	300 -303 mm	n/a	n/a	156-174 kg/m³	0.20-0.46 MPa	0.09-0.15 MPa	< 30%	≤ 8%	≥ 0.5 MPa	≥ 250%	≥ 1.0 N/mm
1	02 TA	19,8	303	302	293	1,82	161	0,29	0,11	26	7	0,5	282	1,5
2														
3	04 BA	20,3	303	301	301	1,85	163	0,38	0,12	26	6	0,6	302	1,9
4														

7. Cost of Quality @ edilon)(sedra

- Scrap is low cost for us – If a product is OoS, we will find an alternative solution.

Real Cost Benefits to edilon)(sedra.

- The business data remains ‘protected’ but is now visible to interested colleagues.
- Our relationship with our business partners will improve with a shared data platform.
- We have immediate access to process trends and capabilities.
- We now have better tools to analyze our processes, to make informed decisions and act on them.
- An improved QC process leads to better On-Time delivery to our Customers.
- ~40% of the QC Managers Time is free’d up from Approval administration.
- Significant reduction in the time involved to find specific data.

8. The Future

A special thanks to all those involved in making AlisQI our QC system.

The work continues….

- QC Lims Specialist position created.
- Continue to develop the good foundations laid.
- Implement a Re-Vamped Calibration System into AlisQI
- Introduce API integration for Outsourcer A to realise a Lims – Lims transfer.
- Develop and Automate our Certificate of Analysis process for our customers.

edilon)(sedra

Thanks

Malcolm McLean

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Agenda

1:00-1:30 PM	Short introduction and company update (Otto de Graaf)
1:30 -2:00 PM	Cost and Culture of Quality (Gerben de Haan, Nils Nugteren)
2:00-2:30 PM	Coffee break
2:30-3:00 PM	Cost or Quality, Data or Information, Hans Zijlstra, Farm Dairy
3:00-3:30 PM	QC and Production Partners, Malcolm McLean, edilon)(sedra
3:30-4:00 PM	Coffee break
4:00-4:30 PM	Workshop Sustainability and Supply Chain Management
4:30-5:00 PM	AlisQI roadmap (Gerben de Haan)
5:00-5:15 PM	Closing (Otto de Graaf)
5:15-6:00 PM	Beer tasting and networking

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Roadmap update

Reach me at gerben@alisqi.com or www.alisqi.com

AlisQI

Thanks for your input!

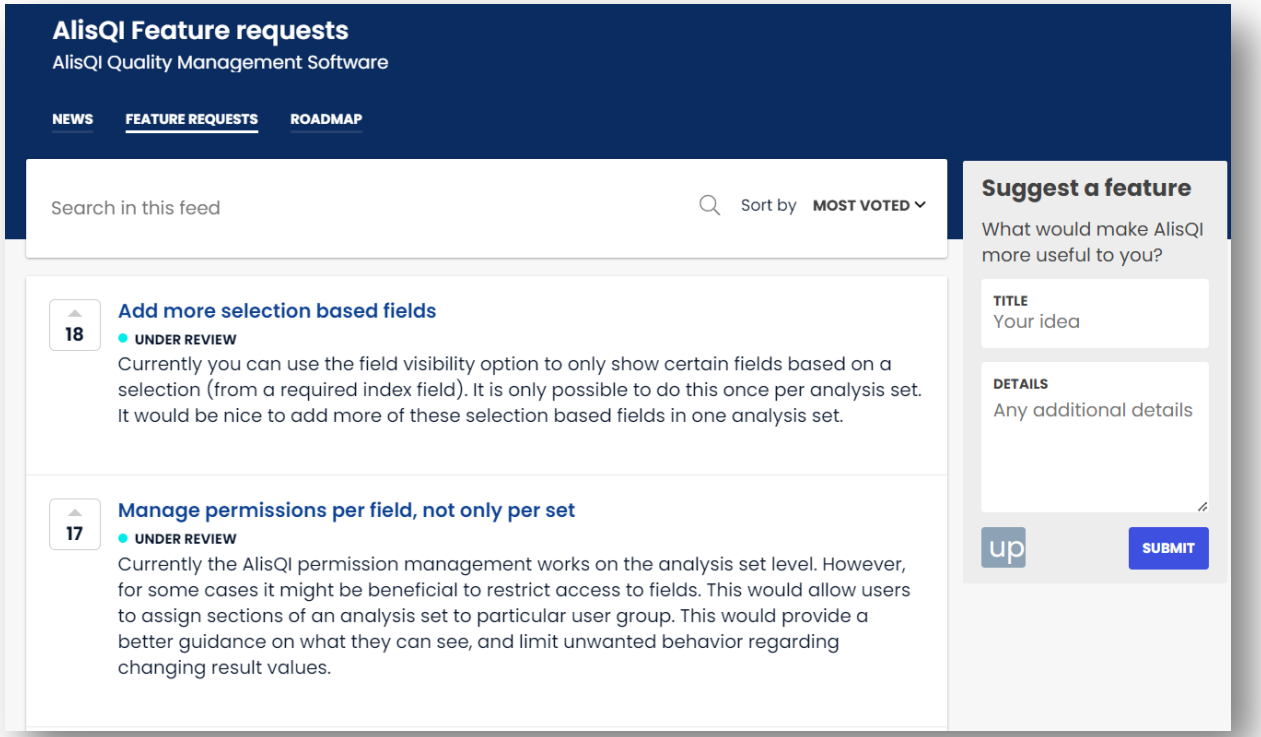
whatsnew.alisqi.com

181
Feature requests

472
Feature upvotes

10k
Engages users

57k
Unique views



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“In addition to the traditional focus on core QMS capabilities, buying organizations and end users now demand an unprecedented level of flexibility, accessibility, adaptability and ease of configuration.”

Sam New in the **QMS Market Guide**
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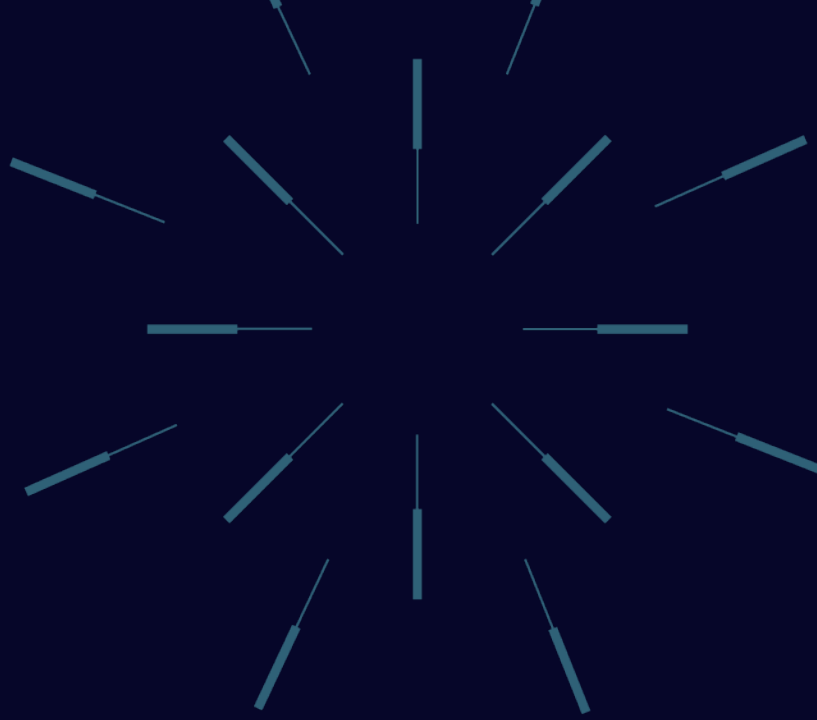
Demo time

AlisQl

What’s next?



AlisQl

AlisQI

Use case areas

Quality Control & SPC

Document Management

Continuous Improvement

Environment, Health & Safety

Supply Chain Quality

Quality Control & SPC

Insights into your product and process quality.

What's next?

- More configurability
- Conditional behavior in data entry forms.
- Worklists

Document Management

Quality Manuals people use.

What's next?

- Automatically highlight changes between subsequent versions
- Insight in document read time
- Improved read & understand flow

Continuous Improvement

Data driven follow-up on process and product deviations.

What's next?

- Improve Root Cause Analysis
- R&D: Similar incidents & proposed actions

Environment, Health & Safety

Registration, follow-up and analysis.

- Emissions management
- Hazardous Material management
- Incidents & follow-up
- Audits & inspections
- Management of Change
- Risk assessment

Supply chain Quality

Engage supply chain partners in your quality management operations.

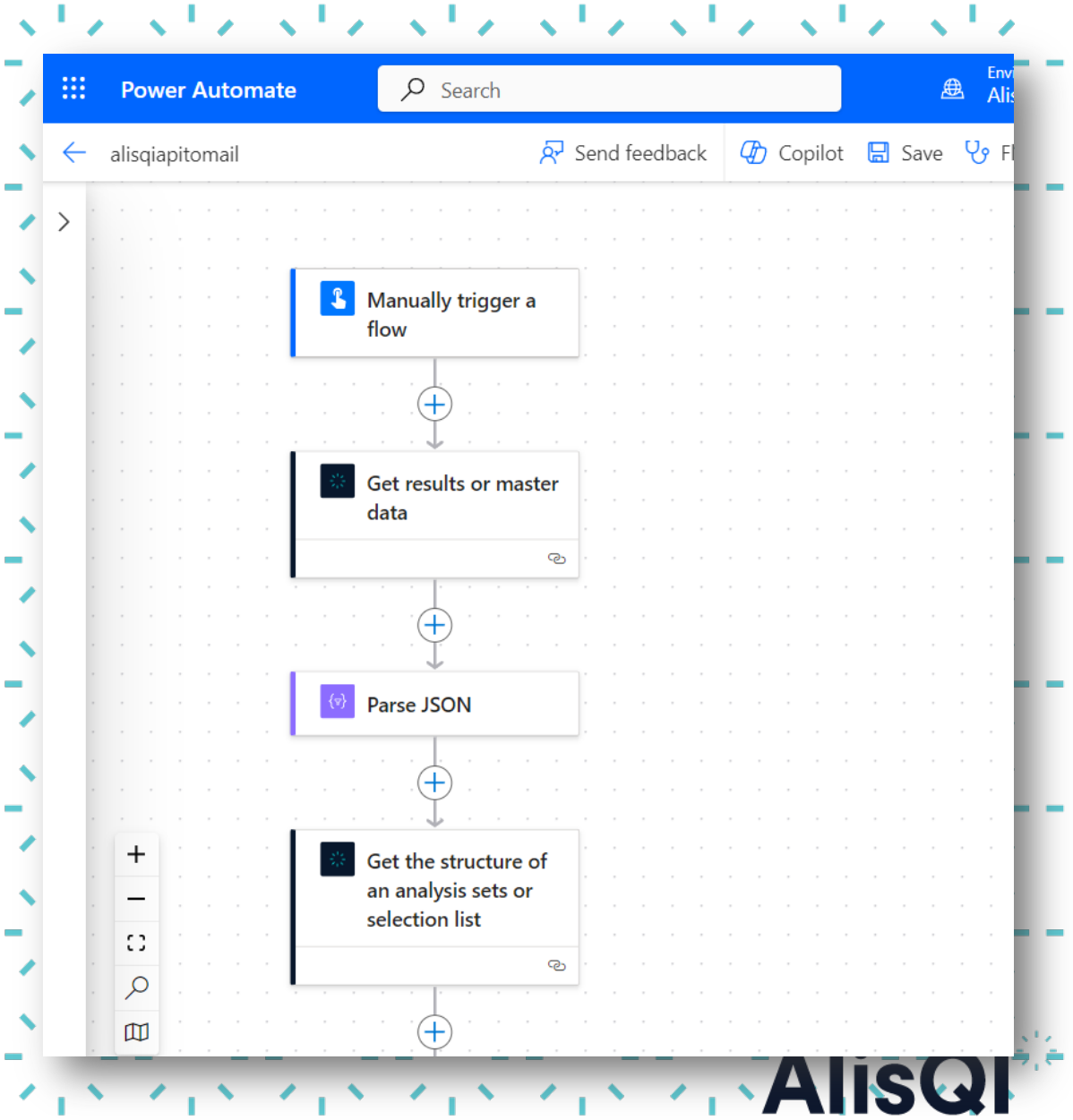
- Supplier onboarding, management & score carding
- Toll manufacturing
- Guest users & supplier portal
- Access restrictions

Do It Yourself

Ready to use
AlisQI

Power Automate Connector

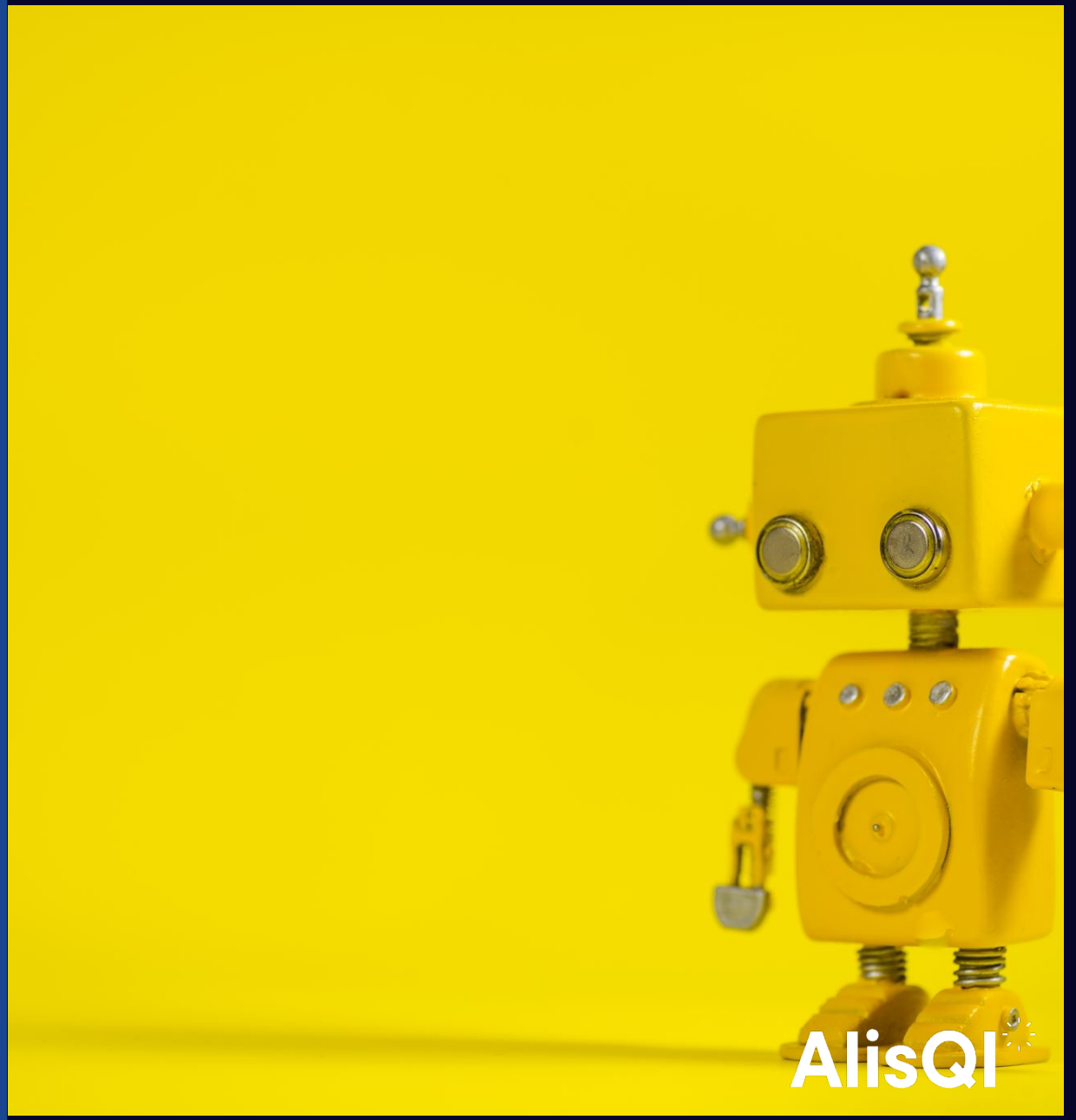
under review ⌛



Artificial intelligence

- Keeping it real
- SPC is AI avant la letter

- R&D: Propose CAPA actions
- R&D: Extract data from PDF
- R&D: Dry run audit
- R&D: Assess readability of SOPs



Excited times ahead!

AlisQI

Thank you!

AlisQl